Jillian J. Jordan

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EMPLOYMENT

2020-Present Assistant Professor

Negotiation, Organizations & Markets Unit

Harvard Business School

2018-2020 Postdoctoral Fellow, Dispute Resolution Research Center

Management & Organizations Department

Kellogg School of Management, Northwestern University

EDUCATION

2013-2018 Yale University

Ph.D. in Psychology

2009-2013 Harvard University

A.B., summa cum laude in Psychology

PUBLISHED MANUSCRIPTS

- Jordan, J.J. (2023). A pull versus push framework for reputation. *Trends in Cognitive Sciences*, 27(9), 66-82.
- **Jordan, J.J.,** & Kteily, N.S. (2023). How reputation does (and does not) drive people to punish without looking. *Proceedings of the National Academy of Sciences*, 120(28).
- Kassirer, S., **Jordan, J.J.,** & Kouchaki, M. (2023). Giving-by-proxy triggers subsequent charitable behavior. *Journal of Experimental Social Psychology*, 105, 104438.
- **Jordan, J.***, & Sommers, R*. (2022). When does moral engagement risk triggering a hypocrisy penalty?. *Current Opinion in Psychology*, 101404.
- Jordan, J.J. & Kouchaki, M. (2021). Virtuous Victims. Science Advances, 7(42).
- **Jordan**, **J.J.**, Yoeli, E., & Rand, D.G. (2021). Don't get it or don't spread it: Comparing self-interested versus prosocial motivations for COVID-19 prevention behaviors. *Scientific Reports*, 11(1), 1-17.
- Capraro, V.*, **Jordan, J.J.***, & Tappin, B.M.* (2021). Does observability amplify sensitivity to moral frames? Evaluating a reputation-based account of moral preferences. *Journal of Experimental Social Psychology*.
- **Jordan, J.J.** & Rand, D. G. (2019). Signaling when nobody is watching: A reputation heuristics account of outrage and punishment in one-shot anonymous interactions. *Journal of Personality and Social Psychology*.
- Martin, J. W.*, **Jordan**, **J.J***., Rand, D.G., & Cushman, F. (2019). When do we punish people who don't? *Cognition*, 93.
- **Jordan, J.J.** (2017). Which accusations stick? *Nature Human Behaviour*, 2, 19-20. [Commentary]
- Perc, M., Jordan, J.J., Rand, D.G., Wang, Z., Boccaletti, S., & Szolnoki, A. (2017). Statistical physics of human cooperation. *Physics Reports*, 687, 1-51.

- **Jordan, J.J.** & Rand, D. G. (2017). Third-party punishment as a costly signal of high continuation probabilities in repeated games. *Journal of Theoretical Biology*, 421, 189-202.
- **Jordan, J.J.,** Sommers, R., Bloom, P., & Rand, D.G. (2017). Why do we hate hypocrites? Evidence for a theory of false signaling. *Psychological Science*, 28(3), 356-368.
- Jordan, M.R.*, **Jordan**, **J.J***. & Rand, D.G. (2017). Intergroup competition experiments provide no evidence that group selection shaped the evolution of human cooperation. *Evolution and Human Behavior*, 38, 102-108.
- **Jordan, J.J.,** Hoffman, M., Nowak, M.A., & Rand, D.G. (2016). Uncalculating cooperation is used to signal trustworthiness. *Proceedings of the National Academy of Sciences*, 113(31), 8658-8663.
- **Jordan, J.J.,** Hoffman, M., Bloom, P., & Rand, D.G. (2016). Third-party punishment as a costly signal of trustworthiness. *Nature*, 530, 473-476.
- **Jordan, J.J.,** McAuliffe, K., & Rand, D. G. (2015). The effects of endowment size and strategy method on third-party punishment. *Experimental Economics*, 19(4), 741-763.
- McAuliffe, K., **Jordan**, **J.J.**, & Warneken, F. (2015). Costly third-party punishment in young children. *Cognition*, 134, 1-10.
- **Jordan, J.J.,** Peysakhovich, A., & Rand, D. G. (2015). Why we cooperate. *The Moral Brain: Multidisciplinary Perspectives.* (Cambridge: MIT Press).
- Capraro, V., **Jordan**, **J.J.** & Rand, D. G. (2014). Heuristics guide the implementation of social preferences in one-shot prisoner's dilemma experiments. *Scientific Reports*, 4.
- **Jordan, J.J.,** McAuliffe, K., & Warneken, F. (2014). Development of in-group favoritism in children's third-party punishment of selfishness. *Proceedings of the National Academy of Sciences*, 111(35), 12710-12715.
- **Jordan, J.J.,** Rand D.G., Arbesman, S., Fowler, J.H., & Christakis, N.A. (2013). Contagion of cooperation in static and fluid social networks. *PLoS ONE*. 8(6): e66199. doi:10.1371/journal.pone.0066199

WORKING PAPERS

- **Jordan, J.J.** & Kteily, N.S. Reputation fuels moralistic punishment that people judge to be questionably merited. *Available at Psyarxiv*.
- **Jordan, J.J.*** & Sommers, R.* False Signaling and Personal Moral Failings: Two distinct pathways to hypocrisy with unequal moral weight. *Available at Psyarxiv*.

POPULAR PRESS ARTICLES

- Kassirer, S., **Jordan**, **J.J.**, & Kouchaki, M. Why Shuttering AmazonSmile Was a Mistake. *Harvard Business Review (online article)*.
- **Jordan, J.J.** & Rand, D.G. (2019). Are you 'virtue signaling'?. *The New York Times*.
- Jordan, J.J., Sommers, R., & Rand, D.G. (2017). The real problem with hypocrisy. *The New York Times*.
- Jordan, J.J. & Rand, D.G. (2016). The science behind Hillary Clinton's problems with trust. *The Conversation*.
- **Jordan, J.J.,** Bloom, P., Hoffman, M., & Rand, D.G. (2016). What's the point of moral outrage? *The New York Times*.
- **Jordan, J.J.** (2016). Evolution of moral outrage: I'll punish your behavior to make me look good. *The Conversation*.
- **Jordan, J.J.,** Rand D.G. (2013). Altruism starts paying it forward. *Wired UK "The World in 2014" Special Edition*.

HONORS AND AWARDS

2024	Rising Star Award, Association for Psychological Science
2023	Gilbert Harman Memorial Prize for Early Career Researchers in Moral Psychology (inaugural prize
	winner), Moral Psychology Research Group (\$500)
2019	Postdoctoral Paper Award Finalist, Human Behavior and Evolution Society
2018	James B. Grossman Dissertation Prize (\$2000)
2018	Yale University 3-Minute Thesis Competition "Audience Choice" Award (\$350)
2014	SPSP Student Travel Award (\$500)
2013	Thomas Temple Hoopes Prize (\$4,000)
2013	Gordon W. Allport Prize (\$200)
2013	National Collegiate Research Conference at Harvard "Plenary Presenter" (\$125)
2012	Phi Beta Kappa "Junior 24"

GRANTS AND FELLOWSHIPS

2013 2013	National Science Foundation Graduate Research Fellowship (\$30,000/year, 3 years) Harvard Student Life Fund Conference Travel Grant (\$500)
2012	Herchel Smith Undergraduate Science Research Program (\$4,500 research stipend; \$500 travel
2011	grant) Institute for Quantitative Social Sciences Undergraduate Research Scholar Grant (\$4,000)
2011 2011	David Rockefeller International Experiences Grant (\$7,500) Harvard College Research Program Grant (\$1,400)

SELECTED MEDIA COVERAGE

Kellogg Insight: What's Behind the Rush to Join an Internet Pile-on?

Hidden Brain Podcast (NPR): Crying Wolf (podcast interview discussion)

Stanford Psychology Podcast: Victimhood and Morality (podcast interview discussion)

Washington Post: The great experiment

New York Times: Shhh! We're Heading Off on Vacation

Greater Good Magazine: Five Ways to Encourage Safe Behavior During the Pandemic

Washington Post: How Elizabeth Warren should deal with charges of hypocrisy

Minnesota Public Radio: The science and psychology of outrage (radio interview discussion)

Radio Times: "How dare you!" – on political outrage (radio interview discussion) Very Bad Wizards: The Gimp Exception (podcast discussion of hypocrisy research)

The Guardian: Why do people hate hypocrites?

Innovation Hub (interview on Boston Public Radio): Why we condemn

Bloomberg: Look how outraged I am! Vox: Internet outrage, explained The Atlantic: The evolution of shaming

Yale News: Punishers of malefactors earn trust points from others

Wall Street Journal: Even children get more outraged at 'them' than 'us'

New York Magazine: From a young age, kids punish 'them' more harshly than 'us'

Harvard Gazette: Fighting unfairness

INVITED TALKS

2024	Marketing Seminar Series, Yale School of Management (Scheduled for April 2024)
2024	Cooperation Colloquia Series (Scheduled for April 2024)
2024	Radcliffe Seminar: Deconstructing Punishment to Reconstruct Justice, Harvard University
2023	Organizational Behavior group, Stanford Graduate School of Business
2023	Motivation and Incentives Conference, Harvard Business School
2023	Gilbert Harman Memorial Prize Award Talk, Moral Psychology Research Group
2023	Evolution of Social Complexity Colloquium, Arizona State University
2022	Moral Narratives Workshop, Princeton University
2022	Social Psychology Brown Bag, University of California, San Diego
2021	Program on Negotiation Research Lab, Boston, MA

2021 *Guest Seminar Series in Psychology*, Durham University 2021 Roundtable Seminar Series, Human Behavior and Evolution Society 2021 Causality in Cognition Lab, Stanford University 2021 Cooperation Lab, Boston College USC Marshall Distinguished Speaker Series, University of Southern California 2021 2021 Social Cognition Pre-Conference, Society for Personality and Social Psychology 2021 *Justice and Morality Pre-Conference, Society for Personality and Social Psychology* 2020 Conference on Digital Experimentation, MIT (Plenary Speaker) 2020 Social Area Psychology Talk Series, Princeton University 2020 Moral Psychology Research Lab, Harvard University 2020 Language Sciences Initiative Talk Series, University of British Columbia 2019 Chicagoland Morality Researchers Citywide Lab Meeting, Chicago, IL Cognition Workshop, Department of Psychology, The University of Chicago 2019 2019 DRRC Intergroup Conflict & Cooperation Conference, Kellogg School of Management 2017 Mini-Conference: From Micro-Level Cognitive Phenomena to Large-Scale Social Dynamics, Princeton University 2017 Behavioral and Social Neuroscience Seminar, Caltech 2017 Social & Affective Neuroscience Lab, Brown University 2017 Guest Lecture for MAS S63: Cooperation Machines, MIT Yale Humanist Community and Yale Effective Altruists, Yale University 2017 Interdisciplinary Center for Behavioral Political Economy, Stony Brook University 2016 2016 Gruter Institute for Law & Behavioral Research, Squaw Valley, CA 2016 Social Perception and Evaluation Lab, New York University 2016 *Integrative Behavior Research Group, Princeton University* Moral Cognition Lab, Harvard University 2016 Science Friends-of-O'Reilly Camp, Google, Mountain View, CA 2015 2014 Boston Area Moral Cognition Group, Boston, MA Collective Intentionality IX Conference, Symposium on the Evolution of Cooperation, Bloomington, IN 2014 Moral Psychology Research Lab, Brown University 2014

CONFERENCE TALKS

2024	The Society for Personality and Social Psychology, San Diego, CA (Scheduled for Feb 2024)
2023	The Society for Experimental Social Psychology, Madison, WI
2023	Academy of Management, Boston, MA
2023	International Association for Conflict Management, Thessaloniki, Greece
2022	Society for Personality and Social Psychology, San Francisco, CA
2021	Conference on Digital Experimentation, MIT, Cambridge, MA
2020	The Society for Personality and Social Psychology, New Orleans, LA
2019	The Society for Experimental Social Psychology, Toronto, Ontario
2019	Human Behavior and Evolution Society, Boston, MA
2019	The Society for Personality and Social Psychology, Portland, OR
2018	The Society for Experimental Social Psychology, Seattle, WA
2017	Association for Psychological Science, Boston, MA
2015	NorthEast Évolutionary Psychology Society, Boston, MA
2015	The Society for Personality and Social Psychology, Long Beach, CA (Symposium Organizer &
	Presenter)
2013	The National Collegiate Research Conference at Harvard, Harvard University, Cambridge, MA
2012	Workshop on Information and Decisions in Social Networks, MIT, Cambridge, MA

PROFESSIONAL ACTIVITIES

Editorial board member: Journal of Personality and Social Psychology: Interpersonal Relations and Group Processes

Ad hoc reviewer: Proceedings of the National Academy of Sciences, Nature Human Behavior, Nature Communications, Science Advances, Organizational Behavior and Human Decision Processes, Organization Science, Journal of Personality and Social Psychology, Psychological Science, Journal of Experimental Psychology: General, Brain and Behavioral Sciences,

Cognition, Journal of Experimental Social Psychology, Social Psychological and Personality Science, Proceedings of the Royal Society B, Evolution and Human Behavior, PLoS One, Scientific Reports

TEACHING EXPERIENCE

2021-2023 Negotiation 2240: Negotiation

Instructor

MBA Course, Harvard Business School

2023 Strategic Negotiation

Instructor (one member of teaching team)

Executive Education Program, Harvard Business School

2021-2023 Changing the Game: Negotiation and Competitive Decision-Making

Instructor (one member of teaching team)

Executive Education Program, Harvard Business School

2019 MORS 472: Negotiations Fundamentals

Instructor

MBA Course, Kellogg School of Management, Northwestern University

2015 **Psych 110: Introduction to Psychology**

Teaching Fellow

Undergraduate course, Department of Psychology, Yale University

2015 Psych 171: Sex, Evolution, and Human Nature

Teaching Fellow

Undergraduate course, Department of Psychology, Yale University

2014 Psych 232: Research Methods in Social Decision-Making

Teaching Fellow

Undergraduate course, Department of Psychology, Yale University